



BC Ale Trail Launches BC Farm-Based Ale Trail, a New Agritourism Initiative Celebrating the Province's Farm-to-Glass Story

New self-guided trail connects travellers with farm-based breweries, cideries, BC Farmers Markets, and farm-based experiences across eleven regions of British Columbia

Eleven Regions. Follow the Fields. Taste the Ferment.

September 14, 2026. DELTA, BC — The BC Ale Trail, operated by the BC Craft Brewers Guild, yesterday announced the launch of the **BC Farm-Based Ale Trail — Farms, Fermentation & Field to Glass Experiences** — a new agritourism initiative designed to connect visitors with the farms, fermentation producers, and agricultural communities that define British Columbia's rural landscape.

The trail spans eleven regions across the province — from Parksville Qualicum Beach, Cowichan and southern Vancouver Island, to the Fraser Valley, the Okanagan, the Sea-to-Sky Corridor and the Sunshine Coast — featuring a curated selection of farm-based breweries, farm-based cideries, BC Farmers Markets, agritourism experiences, and farm-based accommodations, woven together into a single, self-guided journey built around supporting local.

The BC Farm-Based Ale Trail was officially unveiled yesterday at the Barnside Harvest Festival in Delta, with BC Minister of Agriculture and Food, the Honourable Lana Popham, on hand to mark the occasion. The trail's inaugural promotional video debuted at the festival, bringing to life the story of British Columbia's farm-based fermentation culture.

"British Columbia's craft brewing community has always been rooted in a sense of place — and for many of our farm-based breweries, that connection to the land goes back generations. The BC Farm-Based Ale Trail is our way of honouring that story and inviting visitors to experience it firsthand. These aren't just breweries. They're working farms with deep roots in their communities, and this trail gives them the platform they deserve. Developed in collaboration with our farm-based brewery members and BC Farmers Markets, this trail is our commitment to BC's agritourism landscape — and to keeping BC dollars flowing back into the communities that grow our food and brew our beer."

— Monica Frost, Project Director, BC Ale Trail

Farmers First. Brewers by Choice.

At the heart of the BC Farm-Based Ale Trail is a story that predates the craft beer movement. Many of the breweries featured on the trail were farming families long before they became fermentation producers — they worked this land for generations before a brewery, cidery, or taproom was ever part of the picture. The trail celebrates that heritage, and the circular economy these operations anchor in their communities. Every sip supports the farm. Every farm feeds the community.

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The trail features more than 80 local businesses and experiences across eleven regions, including farm-based breweries and cideries, BC Farmers' Markets in each community, agritourism experiences ranging from u-pick orchards and lavender farms to artisan cheese makers and guided farm tours, and farm-based accommodations from glamping and B&Bs to vineyard guest houses and farm retreats.

"BC's craft breweries are an economic force in this province — employing more than 4,000 British Columbians and drawing visitors from across the country and around the world. But the impact goes well beyond the taproom. Where they can, these businesses source their grain, hops, produce, and supplies from BC farmers and local producers — and that commitment to local feeds a circular economy that flows back into the agricultural communities they call home. The BC Farm-Based Ale Trail makes that connection visible — and invites travellers to be part of it."

— Ken Beattie, Executive Director, BC Craft Brewers Guild

"When you support a farm-based brewery or cidery, or stop at a farmers market on this trail, you're not just enjoying a great experience — you're investing in a BC farm family and the community around them. The BC Farm-Based Ale Trail makes that connection tangible, and I'm proud to see BC Ale Trail leading this work in our growing agritourism sector."

— The Honourable Lana Popham, Minister of Agriculture and Food, Province of British Columbia

"Harvest marks the passing of a torch — from what we do best to what brewers do best. We grow it, they brew with it, and in doing so we foster community, opportunity, and shared creativity. This year has been a record one for fresh hop brews coming off the farm, with breweries visiting us from around BC — and some just from across the road. It all comes back to a simple, collaborative answer for why we do this: we grow for the beer. And this season, that spirit comes full circle with our annual Fraser Valley Fresh Hop Collab, hosted this year by Farmhouse Brewing."

— Mark Topper, Owner, Topps Hops

About the Trail

Anchored by BC's farm-based breweries, the BC Farm-Based Ale Trail is built around the breweries that have always had one foot in the soil — inviting farm-based cideries, BC Farmers' Markets, agritourism experiences, and farm-based accommodations to join them in showcasing the best of each region.

The trail is accessible through the BC Ale Trail website where travellers can access the full 11-day itinerary and view individual listings, and via the app, participate in the BC Ale Trail loyalty program featuring participating locations. The trail joins BC Ale Trail's existing network of 22 self-guided regional trails and more than 200 craft brewery listings across the province.

The eleven regions featured on the BC Farm-Based Ale Trail are: Parksville Qualicum Beach, Cowichan, Saanich, Delta, Langley, Chilliwack, Maple Ridge, Penticton, Pemberton, Squamish, Gibsons and Sechelt.

Over the coming months, BC Ale Trail will be developing in-depth content that tells the story of each farm-based brewery — their connection to the land, their community, and their own unique history. The series launches with Rusted Rake Brewing in NanOOSE Bay, one of Vancouver Island's most celebrated farm-based craft breweries.

BC Ale Trail anticipates expanding the trail to additional regions as the initiative grows.

Resources:

- BC Farm-Based Ale Trail [Landing Page](#)
- [BC Ale Trail App](#)
- [Media Photos](#)

About the BC Ale Trail

BC Ale Trail is British Columbia's craft brewery tourism guide, connecting beer lovers and curious travellers with more than 220 craft breweries across 22 self-guided regional trails. Each trail weaves together BC's vibrant brewing culture with the province's remarkable landscapes — from farm country to coastline, valley to mountain corridor. Developed in partnership with Destination British Columbia and administered by the BC Craft Brewers Guild, the BC Ale Trail offers thoughtfully curated itineraries for locals and visitors alike, and a genuine taste of why BC's craft beer scene is celebrated worldwide.

Learn more at bcaletrail.ca and connect with us @bcaletrail on [Facebook](#) and [Instagram](#).

About the BC Craft Brewers Guild

The BC Craft Brewers Guild is the voice of BC's independent craft brewing industry, representing breweries of all sizes across the province. The Guild advocates for a healthy and vibrant craft beer industry and supports its members through education, advocacy, and community-building. Learn more at bccraftbeer.ca.

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