



For Immediate Release:

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## Riot Brewing Co. to Release *Sour Outage Passionfruit Plum Dark Sour* After Most Damaging Storm in BC Hydro History

When the wind started to blow on the morning of December 20, 2018, no one had any idea that it would be the beginning of the darkest period in Riot Brewing Co.'s history - literally. Midway through both canning and brewing, the power went out and the storm strengthened, knocking down trees, blocking roads, and destroying patio furniture, during one of the busiest beer seasons of the year. It left over 750,000 BC Hydro customers without power, including the brewery, which stayed dark for over 80 hours. But during those days, something special happened. The half-finished beer that seemed like it would be lost was saved by the power of sour. The quick thinking brewers at Riot waited for the beer to hit the right temperature, added just enough lactobacillus to get the souring process going, then held their breath for the results. Two weeks later and this improvised concoction of malts and delicious fruits is one of the happiest accidents to come out of these tanks.

Since the storm hit right before the Christmas season, Riot Brewing Co. experienced significant financial loss due to limited brewery hours, road closures, delivery difficulties, cancelled holiday parties and more. Riot is asking the craft beer community for a little help this New Year: if you order for a bar or restaurant, call Riot for a keg or two of *Sour Outage*. If you stock a liquor store, please consider ordering cases for your shelves. If you're a craft aficionado, pick up a bottle at your local shop and tell your friends. And if that doesn't convince you, Riot wrote you a poem:

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*Twas five nights before Christmas  
When all through the trees  
The wind came a-whistling  
Like the gods had a sneeze  
The power lines fell  
Though the beer was pre-boil  
But the brewery workers*

*Would not let it spoil  
They pitched lots of lacto  
And hoped for the best  
That this tart funky beer  
Would pass the taste test  
  
O sour! O fruity! O malty and hops!*

*We love this weird beer  
From the bottom to tops  
  
And so this new year  
Would you please help us out  
By buying a keg (or case)  
Please give us a shout*

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*Sour Outage Passionfruit Plum Dark Sour* will be available by the end of January, 2019.

**About the brewery:** Riot Brewing Co. was conceived in 2009 when Aly Tomlin and Ralf Rosenke hatched the crazy idea of opening a brewery. That crazy idea turned into an epic journey that took 7 years. Although incorporated in 2013, it wasn't until the right investor was found in 2015, that the brewery moved closer to becoming a reality, finally opening its doors in November 2016, in Chemainus, BC. Head Brewer Fabian Specht, formerly of Central City Brewers & Distillers and Howe Sound Brewing, joined the team in early 2016 and embraced Riot's commitment to sessionable, true-to-style beers. Riot Brewing Co. beers can be found on Vancouver Island, the Lower Mainland and throughout BC, for now. Riot beer has won awards at the World Beer Cup, Canadian Brewing Awards, and BC Beer Awards, and the business has been recognized by numerous local community and business organizations for its commitment to the Cowichan Valley.